

## PRIVACY POLICY

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### Privacy Statement

Best Company is committed to protecting your privacy Please read the Best Company Online Privacy Statement below and also any supplemental information listed in any of Best Company' web sites that you may use

This Best Company Online Privacy Statement applies to data collected by Best Company through the majority of its Web sites and services, as well as its product/service contracts It does not apply to those Best Company sites, services and products that do not display or link to this statement or that have their own privacy statements

#### Collection of Your Personal Information

In order to access some Best Company services allover its web sites, you will be asked to sign in with an e-mail address, name and may be other info, which we refer to as your credentials In most cases, these credentials will be part of your login data to those service

By signing in on one Best Company site or service, you may NOT be signed into other Best Company sites and services As part of creating your credentials, you may also be requested to provide questions and secret answers, which we use to help verify your identity and assist in resetting your password, as well as an alternate email address Finally, a unique user name and password will be assigned to your credentials which will be used to log in to our online services

At some Best Company sites, we ask you to provide personal information, such as your e-mail address, name, and address or telephone number We may also collect demographic information, such as your ZIP code, age, gender, preferences, interests and favorites If you choose to make a purchase or sign up for a paid subscription service, we will ask for additional information, such as your credit card number and billing address, which is used to create a Best Company billing account

#### Use of Your Personal Information

Best Company collects and uses your personal information to operate and improve its sites and deliver the services or carry out the transactions you have requested These uses may include providing you with more effective customer service; making the sites or services easier to use by eliminating the need for you to repeatedly enter the same information; performing research and analysis aimed at improving our products, services and technologies; and displaying content and advertising that are customized to your interests and preferences

We also use your personal information to communicate with you We may send certain mandatory service communications such as welcome letters, billing reminders, information on technical service issues, and security announcements We may also occasionally send you product surveys or promotional mailings to inform you of other products or services available from Best Company and its affiliates

<http://bestsaudicompany.com/portal/ar/node/42> Source URL:

