

## Why Participate?

By Admin4bestcom

Created 2010-05-14 23:16

**Date:** Fri, 2010-05-14 23:16

**Image:**

**Short Content:**

Through participation in the Best Saudi Company to Work for survey, organizations are gaining many benefits in the form of talent attraction...

**Body:**

Through participation in the Best Saudi Company to Work for survey, organizations are gaining many benefits in the form of talent attraction and retention as among the most obvious ones. In addition participating companies will gain:

- Increased Brand awareness/Marketing as the "Best Saudi Company to Work For"
- Increased level of employee commitment, motivation and pride
- Benchmarking human capital practices with industry peers and competitors hence creating an opportunity to learn from recognized companies which listed in the top positions of the list.
- Taking the opportunity to learn best human resources management practices utilized by top ranking companies.

**Source URL:** <http://bestsaudicompany.com/portal/content/why-participate>